

Clarksburg, Sept. 30

Parsons-Souders

The Shopping Centre of Central West Virginia

Parsons-Souders

Hours 8 a.m. to 5:30 p.m.

The Time Has Come and the Women of Clarksburg Have Made Up Their Minds

Elbert Hubbard said:

"To make a mistake was human, but, to profit by a mistake was divine."

If you stumble—stumble forward and not backward. Success is ten per cent opportunity and ninety per cent intelligent hustle.

By intelligent hustling, correcting errors on the spot, doing our best to do what any store ought to do—render real service.

So today ends—September, 1916—with a sales increase larger than any other one month in the store's history, and only twice in all the 176 months have we failed to go forward.

There are those who kindly say that the labors of 15 years in our store-making have put us on the road to perfection, but we know that there is still much to overcome to arrive at the goal we have set for ourselves to reach.

Women's Shoes Never Were So Important As At This Moment

And of course they have to be better looking than ever before.

And they are better looking.

Women's finer shoes for this fall and winter are truly work of art; the smart trim lines or the distinguished shoes that appeal to the majority of women, any one in the picture.

We are uncommonly well prepared for any demand the women of fashion may make upon us. There is no collection of shoes anywhere like it in Clarksburg.

A smart boot of black kid with tops and quarters of rubber gray; plain medium toe, button of course. Price \$7.00.

Another is a combination of Russia calf and Buckskin having a Russian vamp with Buckskin quarters and top also, \$7.00.

An all fine soft kid, plain toe, button model from the makers of Red Cross, the first word of comfort, \$4.00.

Do You Know How to Combine Fur Trimmings?

Wonderful is the use of fur for trimming suits, coats and dresses, and we have a bountiful stock such as:

French Coney one inch wide, black or brown, 50c a yard; two inches wide, \$1.00; three inches wide \$1.50; reversible bands, one inch wide 75c; two inches \$1.50.

Black hare hands, two inches wide, \$1.35 a yard.

Dyed skunk bands, black or brown, \$1.75 for one inch, and \$3.50 for two inch.

One inch bands of reversible seal \$2.00 a yard.

One inch mole \$1.25 a yard; two inch \$2.50.

Natural chinchilla bands, two inches wide, \$3.00 a yard.

White Coney band one inch 65c a yard; two inch, \$1.25.

Fur buttons of Coney or seal 12 1/2c each; mole 15c.

Fur Coney heads in white, black and brown 15c.—(Main floor, West aisle.)

Jewelry Novelties of First Import.

Sterling silver bar pins with Rhinestones \$2.00 and \$2.75.

Cameo brooches, 50c.

Dorine vanity boxes, enamel tops, blue and white, blue and green, red and lavender, black and white, 50c, 75c and \$1.00.

Short length hat pins 50c.

Some Good Underwear, Extra Values for the Prices.

Women's union suits, high neck, long sleeves, in a delightful silk and wool mixture. Price \$1; extra size \$2.50.

Women's union suits, high neck and long sleeves, size 36 to 44. Price \$1.00.

Misses' bleached union suits, high neck, long sleeves, ankle length, 50c and 65c, according to size.

Boys' union suits, high neck, long sleeves, bleached and self grey, 50c and 65c.

Cold Enough for Flannel Nightgowns.

Many women buy them these chilly days.

This fall and winter there are low neck styles in addition to the many others; all white or white with color stripes \$1.00.

This is The Day of the Promised Sale of Parlor and Library Lamps

The L. B. Block Company is conceded one of the very best in the country in this line of goods. You will find a lamp suitable for every room in the house, and the color to match draperies and paper in all the newest shades.

There are silk boudoir lamps at \$1.95 to \$4.50.

Library, reception hall, dining room, in fact large and small size lamps that would be suitable for any use. They range in price from \$4.00 to \$25.00.

They are on sale in our Economy Basement.

New Warm Sweater For Little Children.

Now is the time that every child needs to be fitted out with one, from the baby who takes his daily airing in his coach to school children who are out in all kinds of weather.

Babies from one to three may have the daintiest little all wool sweaters of white or white with pink, or blue trimming, \$1.50 to \$3.00.

Also small boys' and girls' wool sweater four to sixteen years. V neck and small collar, some belted; in a variety of good colors \$2.50 to \$5.00.

Boys' heavy knit sports sweater in brown, cardinal, blue and green, size 28 to 34. Price \$1.75 and \$2.50.

Towels and Toweling for The Best Room in the House.

Turkish towel sets consisting of two large towels, two guest sizes, and two wash cloths in colors, pink, blue, yellow and lavender. Price \$2.25.

Fancy linen toweling, fifteen 65c a yard, 22 to 24 inches wide 50c and 65c a yard.—(White goods store, Main floor.)

inches wide for guests at 35c to

Newest Neckwear Today.

Are the collars and sets of Broadcloth or combination of broadcloth and georgette crepe. The collars are in sets of georgette scalloped and picot edges.

Fine organdy sets in loveliest designs. Price \$1.00 to \$3.50.

Practically every one of the more than twenty-five thousand women within easy reach of this store has determined for herself whether or not she is going to buy a new winter suit or coat.

*It is no longer a question of WHETHER
It is only a matter of WHERE*

And the answer to that question any woman can get by spending a few minutes this morning in the midst of what we do believe to be the best, the finest, the most advantageous stock of suits and coats in this city.

As to this matter of "best", let us say that if blue ribbons were awarded to women's clothing on the score of superlatives, there wouldn't be anything but prize winners in Clarksburg's clothing stores.

A woman could pick with her eyes shut; but as things are she can't.

We have said before this that "some bests are better than others." Women looking for the best in suits and coats have got to decide for herself "which best."

For there are differences—large and material differences, due to the varying degree of accuracy in statement, due to varying ideas of what constitutes a fair profit.

We know definitely and positively price for price there is nothing better for style, and certainly nothing equally so good in material and workmanship as our own.

Fine new suits start at \$25.00 and go to \$85.00. Coats in the latest fashion all the way from \$25.00 to \$65.00.

The Low-Priced Suits and Coats Are Not to Be Overlooked

The stocks in the Lower Price Store are better today than they have ever been.

Let the woman who wants the limit of economy and the limit in clothing service come in here, keeping this statement in mind, and examine at her pleasure the new suits and coats we have to show her.

If you know anything about clothing and clothing styles and clothing values, she will be convinced, and be convinced all the more quicker the more she does know.

\$14.50 to \$21.50 for suits; \$10.00 to \$21.50 for coats.



SOCIAL AND PERSONAL

(Continued from Page Three.)

Mrs. Haymond Entertains.

From 3 to 5 o'clock Saturday afternoon, Mrs. Henry Haymond entertained at a small reception in honor of her grand daughter, Mrs. James Edwin Watson, Jr., of Fairmont. The floral decorations of the rooms were golden rod and fall roses. The guests were received by Mrs. Haymond and Mrs. Watson, assisted by Miss Louise Davis and Miss Agnes Hood, whose wedding will be a social affair of October.

In the reception hall Mrs. Benjamin R. Blackford, daughter of Mrs. Haymond, received with her aunt Mrs. Clifton Comly, of Cleveland; Mrs. James Edwin Watson, and Miss Sue Kearley Watson, of Fairmont. Ices were served in the dining room where bride roses, white asters, and maiden hair ferns formed the table's centerpiece. Mrs. Albert W. Rapp presided at the coffee table.

The aids were Mrs. David B. Capper, Miss Florence Jackson, Miss Elsie Gibson, Miss Virginia Davis, Miss Roberta Fleming, Miss Mildred Lambert and Miss Frances Curtin.

Among the out of town guests were Mrs. James E. Watson, Miss Sue R. Watson, Mrs. Clarence Watson, Mrs. A. Brookes Fleming, Mrs. Stockley, Miss Har, Mrs. James O. Watson, Mrs. Nina Thum, Miss Helen Miller, the Misses Haymond, the Misses Ida and Lucy Watson, Mrs. Robert Fleming, the Misses May and Roberta Fleming, Miss Helen Miller, Mrs. Fay Hartley, Mrs. De Bolt, Miss Virginia Fleming, all of Fairmont; Mrs. Melville S. Jarvis, of Fort Leavenworth, Kan.; Miss Watson, of Des Moines, Ia.; Mrs. Charles Abel, Miss Helen Johnston, of Osceola, Mo.; Miss Elizabeth Johnston, of Kansas, O.; and Mrs. Gallaher, of Charleston.

To Entertain Ushers. John Hart, Jr., will entertain the ushers of the Hart-Davis wedding party Monday evening at a 7 o'clock dinner.

First Dance. The first of a series of dances, that will be given this season in the auditorium of St. Mary's high school, was held Friday evening. Quite a number of young society folk attended, and among them several out of town visitors. The Kember's orchestra rendered a delightful program of dance music.

Attractive Card Party. A very attractive card party was given by Mrs. Robert Shuttlesworth from 2 to 5 o'clock Saturday after-

noon in her home on Maple avenue with no special honor guest.

Dahlia and cosmos were the flowers used through the rooms. Fourteen tables were arranged for progressive euchre and at five o'clock ices and confections were daintily served at small tables by the hostess assisted by Mrs. Benjamin Shuttlesworth, Mrs. George Shuttlesworth and Miss Helen Knox.

Wedding Invitations.

The following cards have been issued:

Mr. and Mrs. Robert Lee Whitehead request the honor of your presence at the marriage of their daughter, Frances, to George Alvin Williams, on the evening of Wednesday, October 18, at half after seven o'clock at Saint Peter's Episcopal church, Perth Amboy, N. J.

Luncheon Guests.

Mrs. Robert Fleming, Miss Virginia Fleming, and the Misses May and Roberta Fleming, of Fairmont, were guests of Mrs. Richard T. Lowndes Saturday at a 1 o'clock luncheon.

Great Class Rivalry.

The spirited membership contest that has been existing between the McClelland Bible class of the First Presbyterian church of this city, and the Vance Memorial Bible class, of Wheeling, was given quite an impetus last Sunday when the Vance Memorial class made a gain in membership of seventy-one over the previous Sunday.

The McClelland Bible class has so far led the contest in attendance, its attendance last Sunday being 223 against 217 of its rivals.

Tomorrow morning, at 9:30, it is very imperative that ever member of the class be present and take a friend. He'll enjoy it. The Bible lessons are made very attractive and instructive; the singing is fine, and the male quartet composed of Knox, Moore, Cunningham and Winchcoile, "can't be beat."

Mrs. Livingston Lectures.

Mrs. Deborah Livingston, of Bangor, Me., will lecture Tuesday evening in the Duff street United Brethren church under the auspices of the Woman's Christian Temperance Union. Mrs. Livingston is a speaker of national renown. All are invited to hear her.

PERSONAL

Mrs. Thomas Patton returned from Parkersburg Friday evening, where she had been visiting her daughter, Mrs. Hal M. Rapp.

Samuel R. Harrison has arrived home from Martinsburg.

Mrs. Charles Abel is visiting her parents, Mr. and Mrs. W. Brent Maxwell.

Mrs. George W. Atkinson returned

Friday evening from Washington.

Hugh Jarvis Maxwell, son of Lewis Maxwell, of Willow Bend Estate near West Union, passed through Clarksburg this week on his way to Syracuse, N. Y., to enter St. John's military school. Everett Maxwell accompanied him to New York.

Miss Florence Lynch left Saturday morning to visit her brother, Clarence, at Kirksville, Mo.

S. L. Blake, of Mt. Clare, visited the city Saturday.

F. J. Eckenfelds, of Moundsville, is transacting business here.

J. G. Charter was here from West Union Saturday on a business mission.

Samuel Hazlett, of Weston, is a city visitor.

S. A. Hays, of Parkersburg, deputy internal revenue collector, was here on official business Saturday.

W. F. Duffield, of Petroleum, is a business visitor here.

U. G. Young, of Buckhannon, is in the city.

John S. Withers was here from Buckhannon Saturday.

Kirk C. King, of Elkins, is here on a business visit.

H. H. Kobb, of New Cumberland, is a visitor here.

M. H. Squires, of Flatwoods, is in the city.

J. A. King is here from Parkersburg.

F. O. Bailey, of Keyser, is a business visitor here.

Earl N. Flowers, son of Dr. and Mrs. E. N. Flowers, went to Baltimore Friday night to resume his studies as a medical student in Johns Hopkins university, which he attended last year.

Ellis J. Marsh was here Saturday from Wallace.

Walter M. Morris, of Mt. Clare, visited the city Saturday.

Hugh Lyon, of Hepzibah, was a city visitor Saturday.

A. J. Garrett was here Saturday from Hepzibah.

Albert R. Shinn, of Reynoldsville, was a Saturday visitor here.

Mrs. Florinus Reynolds, of Hepzibah, has returned from Washington, D. C.

OF INTEREST TO WOMEN

Peas Croquettes. Grease a steppan all over, place in it one pint split peas which have been soaked for twelve hours, pepper, salt, a pinch of sugar, a bunch of herbs, two ounces of butter and enough vegetable stock to cover the peas. Bring to the

NOTICE TO TAXPAYERS.

The 1916 tax books of the town of Adamston, are now in my hands, and all persons paying their taxes by October 14, 1916, will be allowed a discount of 2 1/2 per cent.

WALTER H. SCOTT, Collector and Treasurer, Town of Adamston, W. Va.

boil by slow degrees, cover and cook for three hours, skim once or twice, shake the pan now and then, add more stock. When soft remove herbs, add more salt and rub through a fine sieve. Replace in pan, add a gill of cream, mix thoroughly, let get cool, form into balls or corks, eggs, roll in crushed vermicelli and fry.

ORDERS

Are Entered in a Few Cases Pending in the Circuit Court of the County.

Judgment for \$109.54 by default was given Homer Lindsey in the circuit court Saturday against Clarence Murrin.

Distribution of funds by the commissioner was confirmed in the case of the Parr Lumber and Planing Mill Company against the Spring Hill School and others.

A. D. Parr's suit against Rose Lough was dismissed, settled.

A special commissioner was directed to execute a deed in the cause of Nellie Foynter against Ella Connell, executrix.

The term of court will adjourn sine die Wednesday.

MINERS ARE PAID.

The Consolidation Coal Company paid its miners and other employees Saturday for work done the first half of September. The pay in this end of the region amounted to \$73,000, a little below normal. There is a bad car shortage. Saturday the company had only thirty-five cars at twelve mines, when there should have been from eighty to 100.

WOMAN TO PREACH.

Mrs. Deborah Livingston, of Bangor, Me., will preach at the evening services in the First Methodist Episcopal church Sunday night.

BOX SOCIAL AND FESTIVAL.

To be held Monday evening, October 2, in Duncan's field, South Chestnut street, near Strother's store. Everybody invited.—Advertisement.

CEMENT BLOCKS.

Lime, plaster, cement, sand, sewer pipe, etc., prices right, quality and service our specialty. Both phones. G. M. WEST, Feed Supply Store.

MR. E. CLYDE BECKETT.

Charter of the First M. E. Church, will be in Clarksburg this winter again to teach vocal. Studio 270 Mechanic street. Bell phone 1777-J.

China has the longest national hymn.

Portland, Ore., is to have a new shipbuilding plant.

Greater New York has 831,885 school pupils.



MUSICAL INSTRUMENTS

The old reliable Decker & Son, piano manufacturers, was established in 1856. The third generation of the Decker family continues to make high-grade standard pianos. The long life of the company proves the worth of the instrument. The fact that we have sold them for ten years, without a dissatisfied purchaser, proves their local popularity.

It always pays to buy standard goods. Buy your Decker & Son piano now, while you can take advantage of our special price.

\$450 Decker & Son Piano now \$325

500 Decker & Son Piano now 550

700 Decker & Son Player now 560

TWO USED PIANOS.

Look like new—sound like new—and are in first class condition. Bargains at

\$100 and \$150.

Phonograph vs. Talking Machine

Does the Talking Machine satisfy you? If so, we have nothing to say. However, we feel confident that it does not, and accordingly, we cordially invite you to come to our store and let us give you an Edison Musicales.

The New Edison

is not a talking machine. It is the world's greatest musical instrument—the instrument of Edison's new art, Music's Re-creation.

You have seen pictures of artists listening to their talking-machine records, but you have never seen pictures of great artists singing or playing in direct comparison with their talking machine records.

We are glad to announce that after repeated efforts, we have been able to secure Miss Christine Miller to sing at the Masonic Auditorium on October 26th, in direct comparison with Edison's re-creation of her glorious voice. Particulars as to free cards of admission will be announced later.



Miss Christine Miller, who will sing at the Masonic Auditorium, October 26th.

PALACE FURNITURE & PIANO CO.
168-170 WEST MAIN STREET.